Luke Herr

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Professional Skills

Project Management:
- Managing a nationwide team of 4 to create the iPhone app Sounds In Space for a $3500 crowdsourced project
- Editing Nerdcenaries.com, a comic news site, that I founded to study SEO and work on editing.
- Organized a MOOC Gender Through Comic Books shirt fundraiser that included polling customers, finding designs and researching printers.
- Devised 2010 music strategy for Akira the Don, resulting in the creation of 5 mixtapes, as well as an increase in Internet news coverage.
- Co-created crowd-funded, and published the ERAS and Changeling mini-comic print and digital collections.

Design Skills:
- Proficient in traditional and digital mediums
- Assisted teaching Adobe Illustrator in college class
- Designed and printed posters for local music venues in Pittsburgh

Web Solutions:
- Provide support and consultation for freelance clients
- Maximize client view growth rate through SEO maintenance.
- Wrote targeted email marketing strategies for use with MailChimp.
- Devised forum for LBFA Inc internship that was covered by Comics Alliance.

Proficiencies & Training:
- Adobe Suite: Photoshop, Illustrator, Flash, Dreamweaver, Fireworks
- Coding: HTML, CSS, XHTML, mySQL, Wordpress and JavaScript
- Microsoft: Word, PowerPoint, Excel

Employment History:
2011 - Present - Freelance Project Coordinator
2012- 2013 - Nerdy With Children - Writer
2011 - 2013 - Let's Be Friends Again Inc - Intern
2010 - 2011 - The Comic Book Ink - Clerk

Education:
- 2008 - 2011 Bachelor of Science, - Web Design and Interactive Media, Art Institute of Pittsburgh, Pittsburgh PA
- 2006-2008 Career Technical Certificate with a Graphic Design Focus, Miami Valley Career and Technology Center, Englewood, Ohio

Affiliations, Activities, & Awards:
- Active member of Dayton Build Guild
- Current leader of Dayton Dinner With Designers
- Founded DaytonGeeks Meetup